

Confidential Informational Overview

The Friendship Pod Affair **Investment**

EXECUTIVE PRODUCER: Renée Mollan Masters, MA

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Is this investment for you?

Three years ago, a Chinese investor and producer thought the Friendship Pod Affair story so good, with block-buster potential, that they offered our producers a \$15 million dollar production and distribution deal. **Fortunately**, the Chinese Government killed the deal. Why was this fortunate? Because now we can tell this compelling, uplifting story without further interference from communist government censors. But to do that, we need a new investor.

Are you an investor who would like to bring to the marketplace an inspiring positive film about the transformative power of **listening to your enemy**? We have enough hate in the world. This is a possibility story.

Are you an investor who understands that independent films **do** make money? *Peanut Butter Falcon* is a very good example. This film was produced for \$7 million, and it has made over \$125 million in sales to date. It did not have a theatre run because of COVID restrictions but still it has made a return for its investors. Why? Because it's a good story with A-list actors. The Friendship Pod Affair story is award-winning and there is money in the budget to hire 2 A-list actors to help tell the story.

- Are you an investor who would like to make 20% on your \$17 Million investment plus 50% after your original investment and profits are repaid?
- We have cut our production costs because we are shooting 95% of the film in Portland, Oregon – a great film production town. 5% of the film will be shot in Israel.
- Are you an investor who understands the importance of the \$1 Million the producers have put in the budget to help with marketing, and how essential it is for an independent film?
- Are you an investor who understands the power of film and wants to bring something new and thrilling to people worldwide?



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WHY THIS INVESTMENT MAKES SENSE



BASED ON THE BOOK
Peace Train, A Love Story
by Renée Mollan-Masters.



The Friendship Pod Affair Essential Elements

This story takes place in the Israeli Palestinian territory. Eighty years ago, the Israelis were given land that the Palestinians had cultivated and lived on in peace for centuries. The UN and others decided to just kick the Palestinians off their land, took their houses and all their possessions. The Palestinians were very angry about this. They have felt robbed and all they want is to make things right. In addition, the Israeli treat the Palestinians like second class citizens. They won't even let them go to the sea. On the other hand, the Israelis just want a safe homeland so that Germany doesn't happen again. The Israelis don't realize what they are doing, because they are so focused on their safety. It is in this soup that this story takes place.

This is really Sara's and Shacker's love story. It is their journey from hatred to forgiveness. And then ultimately bringing a different possibility to their world.

This film is unique in that it does not take sides; all points of view are expressed honestly and without preference for either side. This is a people's story, not a political one. The Friendship Pod honors everyone, and from that place something new can be discovered.

Treatment – The Friendship Pod Affair

Writer's Guild of America Registration Number # 2128548

Opening Quote:

"Insanity is doing the same thing, over and over again, but expecting different results." – Albert Einstein

Act 1

Sara and Shacker – Israeli and Palestinian meet at summer camp in the United States. When they are 25 or so they meet again at home, fall in love and against their parents' approval they get married. Shacker is a nurse and Sara has a live video blog show on peace. They have a baby girl and when she is 5 months old, she is killed in a terrorist bombing. This act ends at the memorial for the baby. Shacker's dad makes a declaration to everyone that this death is God's way of telling us that Shacker and Sara's marriage is immoral, and the baby's death is Sara's fault for not staying with her own kind. Shacker and his sister Amani, Sara's best friend, say nothing to support Sara. She leaves the memorial devastated.

Act 2

Sara and Shacker's relationship is blown apart. The story points to the possibility that their old friend from camp, Tareff, is the bomber. Sara is filled with hate. She searches for peace as she interacts with the people in her life. Shacker and Sara wonder if their love is even possible. Sara tells the investigator that when they kill the bomber she wants to be there. A caller on her show tells Sara that she deserves everything that she has received. Sara pushes Amani away. Finally, she accuses the old director of her childhood camp, Dr. Meg, of lying to her. Sara declares that hate trumps peace every time. Dr. Meg tells her a story about how her husband was killed for his beliefs. She talks about how she was filled with hate too. Then she learned that she had a choice to make to either live or die. Dr. Meg tells Sara that she has the same choice to make.

Sara begins to forgive after a long day's ride on a train fighting with the windmills of her mind. Sara and Shacker reunite during a heartwarming scene between a door. Sara is still struggling with her hate for the bomber and Shacker's dad. Amani suggests that they do a family Friendship Pod which they did at camp long ago. They learned at camp that Friendship Pods helped them to find friendship and softened hatred. The Friendship Pod helps to bring the family back together once again and helps Sara to have a new understand of her father-in-law and the bomber. Word comes down that Tareff is the bomber. Shacker goes to the West Bank to confront him. Shacker and Tareff are having a fist fight in front of some old Palestinians and Tareff is declaring that he did NOT do it. Then a voice off screen says, "No he didn't do it." Shacker stops and turns towards the voice. He sees his father and his father says, "I am the bomber." Shacker stunned says nothing as his father runs off.

Act 3

This act begins with a montage of 3 scenes. The first scene is of the family dealing with the news of the father being the bomber. The second scene is of Dr. Meg talking to Sara, Shacker, Amani and Tareff in the park. Tareff has just announced that Shacker and Amani's dad wants to meet with them in a Pod meeting. Shacker is furious. Dr. Meg says they have a choice to feel sorry for themselves or to use this as a catalyst to change things. Scene 3 in the montage finds Shacker, Sara, Amani, the investigator, and Dr. Meg, blindfolded in a jeep traveling through the desert with Tareff driving. The next scene they are all in a hiding place, blindfolds off. They sit in chairs that are in a circle. Shacker's dad is seated and everyone else takes a seat. Dr. Meg gives the rules to not cross talk. Each person has a turn to speak. The father is sorry for his mistake. He was only trying to make things right. He tells everyone that he is leaving his country and to not look for him. Shacker tells his dad that his life has been a waste. Amani is sad to say goodbye. The investigator says that his people have a part in Shacker dad's anger and mistake. Sara is last to speak, and she makes a declaration that the torch has been passed to her. She is drawing a line in the sand and is making a commitment to do things differently to make thing right for everyone. Then there is a visual montage of the beauty of the area. The song, *You Are So Beautiful*, is sung in Arabic. The final scene is in Sara's video blog show. Amani is now her cohost. Sara says she is done with this killing. She asks, how many people have you lost? We are not listening to one another. What are we saying with our bombs. What are we saying with our bulldozers? Listening is not a joke. Sara voices her new mission to make things right for everyone. She and Amani teach the listeners how to do Friendship Pods. Sara then says that she needs everyone's help in spreading these Pods. She can't do this alone and this is a people's project not a pollical one. She then opens the phone lines to see if people are interested in this. We see a light board that is split in half. One half is labeled Israeli calls and the other labeled Palestinian calls. At first a few lights light up. Then a few more. Then there is a pause. And then bang all the lights light up and we hear **YES!**



Main Characters

Sara (16, Israeli), **Shacker** (17, Palestinian), **Amani** (16, Palestinian) and **Tareff** (17, Palestinian) meet at summer peace camp in the United States 15 years before the bombing and the beginning of the story.

At the time of the bombing **Sara** (30) and **Shacker** (30) are married and have a 5-month-old baby girl who is killed in the bombing. Sara is injured. Sara stars in her highly popular peace blog show. Shacker is a nurse and the two of them are devastated by the death of their daughter. The bomb not only kills their daughter, but it also blows their relationship apart.

Amani (30) is Sara's best friend and Shacker's sister.

Tareff (30) is fully indoctrinated by his father to hate all Israeli. Throughout the film the audience is led to believe that Tareff is the bomber

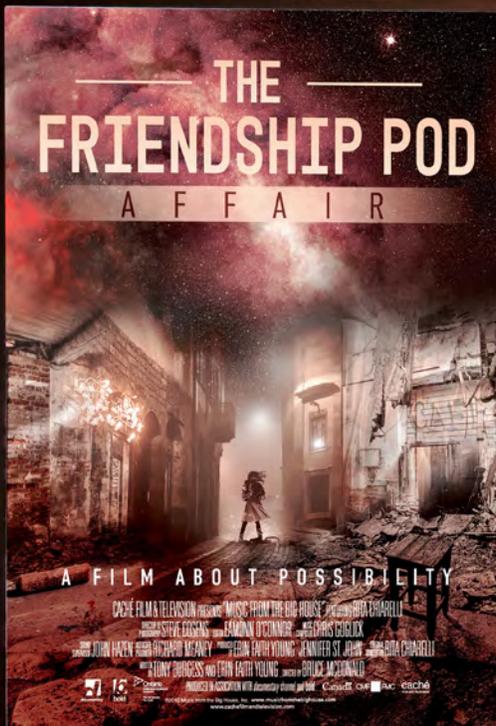
Mrs. Salinger (50, Israeli) is Sara's mom. She is moderate. She loves her mixed up family. She sees how the Palestinians are treated.

Mrs. Rahim (50, Palestinian) Shacker and Amani's mom. She is also divorced from Dr. Rahim. She is moderate. She has come to terms with the situation and is working for change in non-violent ways.

Dr. Rahim (50, Palestinian) Is a well know cardiologist. He has a clinic in the West Bank. He is angry and always working to make things right. His family lost their farm in the giveaway and his baby brother was killed. He hates Sara because of who she is. He loves his granddaughter.

Dr. Meg (50, Jewish American) is the creator of the peace camp in the US. Her husband was killed in Isreal because of what he believed. She is instrumental in the process of forgiveness for Sara and Shacker. She created the Friendship Pod idea.

Investigator Bitten (55, Israeli) is the example of the Israeli position. Throughout the story he grows and changes.



Executive Summary

Friendship Pod Affair, LLC is seeking \$17 million to complete full production for the film Friendship Pod Affair.

The investor will receive before anyone else 120% of their investment. Once this is satisfied, 50% of all income will go to the investor.

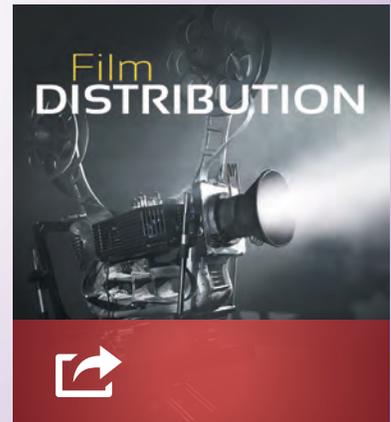
A “A film where the main actor received awards for acting is one of the best predictors of movie success.” –Francois Carrillat , UTS Business School, Sydney.

The producers learned from successful independent films that films need three things in order to realize profitability. Here are the three things:

1. **A Great Script:** Friendship Pod Affair, A Possibility Story, is an award-winning script. It won the best film script award at the Golden Statuette International Film Festival in Los Angeles in 2019.
2. **Star Power:** The producers have budgeted for 2 A-list actors and a quality director.
3. **Distribution:** The producers have preplanned for distribution. In addition, they have budgeted \$1M to secure worldwide theatrical distribution and to create buzz so that this film gets noticed.

executive summary cont...

“So, it’s fair to say that going after an older audience (34 years plus) with a high-quality drama is a good bet for success at this budget range (10 million to 20 million).” – Steven Fellows -Film and Data Expert.



The Story

This is a narrative film about a Palestinian teen and an Israeli teen who meet at a summer camp in the United States. They go home, get married against their parents’ wishes. They have a child who is killed in a terrorist bombing, unraveling their love for one another. This is their story about forgiveness, reconciliation and recapturing love.

Vision

Renée Mollan Masters, the visionary for this film, had a dream years ago that opened the way for this story to be written. She considers herself to be a messenger and she feels that it is her mission this lifetime to bring stories of hope and possibility to the world. Movies can be immensely powerful. The Friendship Pod Affair is a universal story of hate making way to forgiveness and peace. Renee’s vision for this film is large but possible. She believes that if you are going to spend this much time doing something, make it wonderful.

The Summary

Independent films make money for their investors when they have a distribution plan that includes A-list actors, negotiating lawyers, marketing experts, and a publicist on their team. What separates us from most, is that we have built into our budget one million dollars to help pay for this distribution. Most producers wait until the film is made to raise this money and we are doing it up front. Getting this film seen world-wide is important to us.

Hypothetical Investment Return

WATERFALL DETAILS: Friendship Pod Affair Movie

Total investment - \$17 million.

Received by the production LLC \$30 million.

After all distribution expenses.

First pay-out (120%) - \$20.4 million.

Remaining money to be split \$9.6 million:

+ \$4.8 million to investor.

+ \$4.8 million to production.

Total Investment - \$17 million.

Example of investor net pay-out - \$25.2 million

Return on Investment over 2 years - 4.28%

First payout goes to investors until 120% of the investment is recouped.

After 120% recoupment, the net profit is split 50/50 between the investors and the production company. The 50% production company split consists of percentages given to the director, producers, actors, actresses, writer(s), etc.

On the investor side, your investment reflects the portion of the film you own. There can be no further dilution of an investor's percentage. Once your percentage is assigned, it cannot decrease. By ownership, we mean financial and not artistic.

SUCCESSFUL INDEPENDENT FILMS In Similar Genre

CODA

The movie, CODA got a \$25million distribution agreement from Apple TV+ at Sundance in 2021.



GREEN BOOK

Year: November 18, 2018

Budget: \$23M (est)

Worldwide: \$325M

ROI: \$305M



WONDER

Year: 2017

Budget: \$20M

Worldwide: \$437M

ROI: \$417M



CRAZY RICH ASIANS

Year: November 18, 2018

Budget: \$23M (est)

Worldwide: \$325M

ROI: \$305M



JOJO RABBIT

Year: November 18, 2018

Budget: \$23M (est)

Worldwide: \$325M

ROI: \$305M



Budget Top Sheet

The Friendship Pod Affair Full Budget / May 13, 2020

Based on Script Draft # 6.3 / Shooting in Oregon, Greece and Israel

ACCT #	CATEGORY DESCRIPTION	PAGE	TOTAL
1000	Story and Rights	1	\$82,462
1100	Producer	1	\$425,550
1200	Director	1	\$521,800
1300	Cast	2	\$4,334,202
1400	Above-The-Line Travel / Other	3	\$69,200
Total Above-The-Line:			\$5,433,214
1500	Extra Talent	5	\$126,407
1600	Production Staff	6	\$848,732
1700	Production Film and Lab	9	\$4,800
1800	Camera	9	\$330,027
1900	Wardrobe	10	\$294,472
2000	Makeup and Hair Dressing	11	\$90,491
2100	Set Dressing	12	\$181,952
2200	Props	12	\$87,212
2300	Art Department	13	\$197,045
2400	Set Construction	14	\$174,070
2500	Video	15	\$8,100
2600	Sound Recording	15	\$84,540
2700	Set Lighting	16	\$131,294
2800	Set Operation / Crew Overtime	17	\$373,947
2900	Facilities	18	\$128,700
3000	Special Effects	19	\$15,300
3100	Locations	19	\$637,232
3200	Transportation	21	\$683,947
Total Production:			\$4,398,268
3400	Editing	1	\$329,000
3500	Music	1	\$120,000
3600	Post Production Sound	1	\$162,686
3700	Post Production on Film and Lab	3	\$55,000
3800	Titles and Opticals	2	\$15,000
Total Post Production:			\$681,696
3900	Insurance	28	\$99,945
4000	Publicity and Marketing	28	\$1,000,000
4200	General Expense	28	\$201,000
4300	GREECE 8 DAY SHOOT BUDGET (€1,716,523 - Grand Total)	29	\$1,855,355
4400	ISRAEL 2ND UNIT BUDGET	29	\$50,508
Total Other:			\$3,206,808
Contingency: 10%			\$1,265,171
Total Above-The-Line			\$5,433,214
Total Below-The-Line			\$8,286,762
Total Above and Below-The-Line			\$13,719,976
Total Fringes			\$1,787,088
Grand Total:			\$16,772,234

Money Making Independent Films

FILM	BUDGET	STARS	WORLD PROFIT/THEATRES
Green Book '18	23M	Viggo Mortensen Mahershala Ali	412 Million
Monsoon Wedding '01	7M	Mira Nair Director	43 Million
Mc Farland, USA '15	17M	Kevin Costner	89 Million
Whale Rider '02	3.5M	Niki Caro (Dir.)	61Million
JoJo Rabbit '19	14M	Scarlet Johansson Sam Rockwell	123 Million
Room '15	13M	Brie Larson	50 Million
Zoo Keepers Wife '17	20M	Jessica Chastain	45 Million
Upside	37.5M	Bryan Cranston Nicole Kidman	225 Million
I Feel Pretty '18	32M	Amy Schumer Michelle Williams	142 Million
Hidden Figures '16	25M	Octavia Spencer Kevin Costner	400 Million
Wonder '17	20M	Julia Roberts Owen Wilson	437 Million
La La Land '16	30M	Ryan Gosling Emma Stone	600 Million
Secret Life of Bees '08	11M	Dakota Fanning Queen Lachar	75 Million
Crazy Rich Asians '18	30M	Awkwafina Constance Wu	400 Million



Distribution and Marketing

Distribution and Marketing Strategy for The Friendship Pod Affair Movie

1. **Distribution Strategy** – Our experienced Executive Producer knows what it takes to have a successful film. Among the many proven marketing strategies being applied for this project, the most important ones are establishing good distribution using an experienced negotiating lawyer, a seasoned marketing professional who can create a buzz and a first class publicist who can get the film reviewed and articles written. We have budgeted 1 million dollars to jump-start the whole process. The following is an overview of our current strategy.
2. **Hire at least two A-list actors** – “A famous cast can help elevate a film”. S. fellows. The story can move from just another comedy to that comedy starring Bill Burr and Aquafina. We have budgeted for two A-list actors and a well-known director to attract these actors.
3. **Attend big-named film festivals** – “Big name festivals attract big named distributors. If we create buzz, so they know about our film, distributors will want to deal, especially if we invite them.” J. Courshon, Secrets to Distribution. A-list actors and a good negotiating lawyer are the key.
4. **Create a buzz** – “You get buzz when everyone is excited and talking about your film”. J. Courshon, Secrets to Distribution. Buzz is the fuel in distribution. Our million dollars will get this done.
5. **Good track record** – During the film’s worldwide theatrical release, we will be collecting reviews and attendance numbers. According to J. Courshon these numbers along with A-list actors, greatly affect the deal from VOD companies like Amazon and Netflix. Knowing who to contact is also vital and we have this information.

Distribution Fees Example

The information graphic below is a hypothetical example of projected profits of screeners and the way profits will be returned to the LLC from gross sales of the film. **PLEASE NOTE that the “\$75 million worldwide” referenced below is referring only to theatrical profits. 50% of the \$75 million goes to theaters and the other 50% goes to the LLC. This is reflected in the “theatrical box” below.*

*** Recoupment waterfall for a \$30m feature film, grossing \$75m worldwide**



StephenFollows.com

\$30M Example: THE ABOVE IS AN EXAMPLE OF THE REVENUE STREAMS AND DISTRIBUTION FEES FOR A \$30 MILLION FILM.

ROI: THE INITIAL INVESTMENT OF \$30 MILLION WAS REPAID WITH AN ADDITIONAL \$1.8 MILLION - A TOTAL RETURN OF 106%.

Timeline / Production Plan

Pre-Production: 4 months • Production: 45 days • Post Production: 5 to 6 months.

These stages will begin upon capitalization of the project and culminate into a sellable film, usually within 16 months.



The key to a successfully produced film is **STRICT** adherence to the timeline and budget.

THE GOAL: The Friendship Pod Affair Movie is sold and profitable within 15 months.

1. Months 1 and 2

DEVELOPMENT AND FUNDING



2. Months 3 - 4

PRE-PRODUCTION



3. Month 5

PRINCIPAL PHOTOGRAPHY



4. Months 6 - 12

POST PRODUCTION

5. Months 13 - 14

FESTIVALS AND CREATING BUZZ

6. Months 15 - 16

DISTRIBUTION

DEVELOPMENT AND PRE-PRODUCTION: In the development stage the project is birthed. The preliminary budget is created, the script is polished, key people are attached and financing is established. During pre-production the script is refined, the budget is adjusted, actors are cast, locations are scouted, the crew employed, shooting schedules amended, sets designed and built and costumes are made and fitted. Everything to do with filming is planned and tested before shooting begins.

PRODUCTION AND POST PRODUCTION: This production stage is where the rubber meets the road. The writer, director, producer and countless other creative minds finally see their ideas captured on film. This is usually the shortest phase, however it is the busiest time. During post production the film is edited, music is added, sound is mixed, and visual effects added. The film is then tested in front of a live audience, sound and visual balancing and finally getting the film into a marketable package

Bios / Resumes

Meet Renée Mollan Masters and Julia Cook-Ravel



Renée Mollan Masters
Writer, Director, Producer



Julia Cook-Ravel
Producer

Renée

Beginning in 2018 Renee began producing The Friendship Pod Movie with a Chinese film producer. She secured all the permits and \$15 million dollars to produce the movie. However, because the core message of the film tells of a journey to peace through the application of true forgiveness, which is powerfully, deeply and emotionally depicted in the The Friendship Pod Movie, the Chinese Government stepped-in last October and refused to allow **The Friendship Pod Affair movie** to be produced in China. The inspirational content of the story turned out to be “just too much” for the Chinese regime. Undeterred, Renee is now producing the Friendship Pod Affair movie in the United States for national and international distribution. Renee has brought success to everything she has done. She has sold over 150,000 copies of her book; ***You Are Smarter Than You Think***. She saved the Jackson County Special Olympics from termination. She created a PBS parenting show and recruited over 200 nonprofits to participate. Renee minored in theatre, studied at the Strasberg institute in LA and has also worked as a professional actress.

Renée is the writer and visionary behind this project.

Julia

Julia is an experienced producer with a demonstrated history in feature films, broadcast, and content media. She has produced numerous award-winning productions from independent documentary and feature films to international advertising campaigns.

Julia’s Agency and Production Work Include:

Wieden & Kennedy, Don’t Act Big, Laika, Rattling Stick US, NORTH, Hoffman Bros, AfterAll, Sparks, NHL, Food Chain Films, Nike, Strasberg Studios, Group Mojo, Limbo Films, Full Tilt Boogie, Havas Worldwide. Music Videos including John Mayer “Who Did You Think I Was” directed by Gus Van Sant. Independent films including “Raising Flagg” starring Alan Arkin, the multi-award-winning films “John Strasberg: Accidentally on Purpose” and “Adams’ Apples” (Strasberg’s modern adaptation of Chekhov’s “The Cherry Orchard”), and SLINGSHOT, the award-winning short written and directed by David Massachi. Julia is executive producer of the forthcoming documentary “The Torchbearers: Cabaret in Words and Music,” featuring Andrea Marcovicci, Michael Feinstein, Elaine Stritch, Stephen Holden, Jerry Herman, and many other amazing artists.

Bios / Resumes

Meet Eric & Heather Newland, Hybrid Moon and Peter Tran, Immixlaw Group



Hybrid Moon
Production Company



Peter Tran
Attorney

Hybrid Moon

Hybrid Moon's Team has a mission. This begins with a story—your story—and launches through time and space of production and onto the screen, fueled by the cinematic visions of Eric Newland, Heather Newland's character direction and story driven editing design, and the finesse of narrative focused producer Chelsea Unsbee. Hybrid Moon works fast and efficient to tell stories from concept to completion utilizing the team's swiss army knife of skills. From casting, location scouting, and crewing, to quick and efficient production and post production turn around, Team Hybrid Moon sets the course for a swift, smooth production experience.

Peter

Peter is an experienced business attorney who has previously worked at multi-national and small law firms, as well as in house for a large corporation.

Peter is experienced with guiding businesses through the corporate formation and corporate growth process, including advising businesses regarding strategic business planning, mergers and acquisitions, securities transactions, employment, and tax issues.

Peter put together the Friendship Pod Affair LLC and helps with issues regarding it.

Bios / Resumes

Meet Marcella Robertson and Dimitrias Bribilis



Marcella Robertson
Producer

Marcella

Marcella has experience as a producer, associate producer, production assistant and editor for video, film and audio productions.

Producer: The Peace Train Podcast

Producer: The Friendship Pod Affair Movie

Associate Producer: They Call Us Channelers Docuseries

Production Assistant: (2) MSNBC films on life working in a maximum-security facility for the criminally insane.

Producer: The Gay Thing Podcast

Production Assistant: Gypsy Soul Band

Marcella is passionate about using this medium as her preferred way to communicate the vision of love, peace and kindness. She feels extremely fortunate to be a part of something that may have a huge and positive impact for viewers and/or listeners worldwide.



Dimitrias Bribilis
Line Producer - Greece

Dimitrias

Line Producer | Production Manager | 1st AD

Freelance - Mar 2016 - Present (4 years 2 months) - Greater Los Angeles Area

Line Producer

Ithaca Film Productions (Founder) - May 2012 – Feb 2016 (3 years 10 months) - Greece

1st AD | Location Manager | Production Manager

Freelance - May 1996 - Sep 2015 (19 years 5 months)

Hellenic Cinema & Television School Stavrakos (H.C.T.S.S)

Film Directing and Film Production - 1991 - 1994

Varvakeios School | Greece

High School 1984 – 1990

Dimitrias was born in Athens, Greece. He has been working as a Line Producer, Production Manager, 1st Assistant Director & Location Manager in award winning Greek and International productions.

Bios / Resumes

Meet Yuval Ron and Cheryl Grant



Yuval Ron
Composer



Cheryl Grant
Script Consultant

Yuval

Yuval is a world-renowned musician, composer, educator, peace activist and record producer. Among his many honors, he composed the music for the **Oscar-winning film, *West Bank Story***, was invited to perform for the Dalai Lama, and has collaborated with the Sufi leader Pir Zia Inayat Khan, master musician Omar Faruk Tekbilek, Zen Buddhist priest and visual artist Hirokazu Kosaka, choreographers Daniel Ezralow and Oguri and with neuroscientists Mark Robert Waldman and Andrew Newburg. He was awarded with the Los Angeles Treasures Award and grants from the National Endowment for the Arts, American Composers Forum, California Council for the Humanities, and the Rockefeller Foundation.

Yuval has been on the faculty of Esalen Institute, is an affiliate artist with the Center for Jewish Culture and Creativity, and a "Guiding Voice" for Seven Pillars – House of Wisdom. His first book ***Divine Attunement: Music as a Path to Wisdom*** won the Gold Medal for Best Book in the Spirituality Category at the Indie Book Awards 2015. To listen to the music of Yuval Ron please visit: www.yuvalronmusic.com.

Cheryl

Director, Writer, Actor, Teacher, Cheryl E. Grant has been immersed in the theatre arts from a young age, beginning her formal training at the American Academy of Dramatic Arts in New York City. She Subsequently attained a Film Degree from The New School and has directed, written and performed in numerous award winning film and theatre productions

Cheryl conceived and directed the Multi-award-winning documentary, **"Accidentally on Purpose"** featuring John Strasberg, Steve Buscemi and Susan Strasberg. It won Best Educational Documentary - NY & LA Int'l Film & Video Festival Finalist, Best Documentary - Santa Monica Film Fest., Northampton Int'l Film Fest., Rhode Island Int'l Film Fest., Hawaii Int'l Film Fest., Denver Int'l Film Fest. Honorable Mention, Best Documentary - Columbus Int'l Film & Video Fest.

Cheryl recently starred in an original film written and directed by John Strasberg, updating Chekhov's *The Cherry Orchard* where she performs the leading role of Elizabeth (Mrs. Lyuba Ranevsky in the original), as well as co-directed, co-edited, and co-produced the Oniros Award winning film

Bios / Resumes

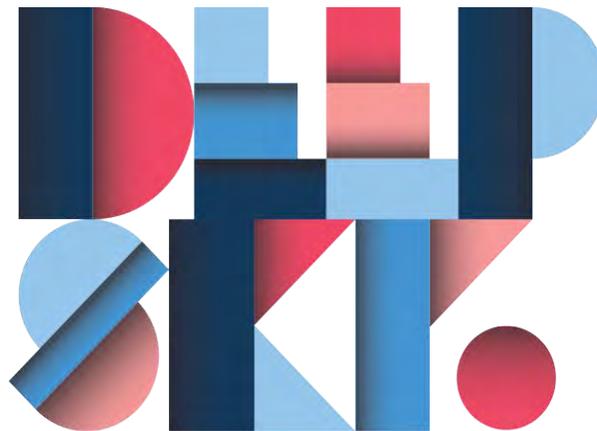
Meet Green Productions/Highlight Films Israel and Deep Sky



Green Productions/
Highlight Films Israel

Green Productions/ Highlight Films Israel

These are two production companies in Israel that we will probably be using. Highlight Films has amazing HD stock footage and Green Productions has done many narrative films and its films have been to Sundance and Cannes festivals often. Only 5% of our film will be shot in Israel. Both companies have been in business for more than 20 years and they shoot in Jerusalem and the West Bank regularly, which is exactly what we need.



Deep Sky
Special Effects

Deep Sky

Fearless in our pursuit of creation, we tell visual stories through captivating design and motion. Deep Sky is an animation and live action studio known for partnering with the world's most influential creators and brands. Our work is rooted in impactful storytelling, while also pursuing innovation and discovery. Since 2006, we've been doing the work we love with people who share our passion. We do this not because it is easy, but because creating something beautiful is worth it.

Their work will allow us to show the bombing scenes in a realistic, cost-effective way.

Why This Investment Makes Sense

Fact #1: "It is fair to say that going after an older audience (34 years plus) with a high-quality drama is a good bet at this budget range (\$10-20 million)." –Steven Fellows, Film Data Expert. This is The Friendship Pod Affair.

Fact #2: "Choosing a film where the main actor has received awards and recognition for acting is one of the best predictors of movie success. This is a statistic that has held true since the 30's." –Francois Carrillat from the Academy of Marketing Science. Rami Malek an academy award winner, has shown interest in the subject of our film. You can see a YouTube clip of Rami talking about Peace Train the book on our website.

Fact #3: "For over 35 years I have invested in all kinds of businesses and made money. I have learned that worth is always more important than risk." –Renée Mollan Masters, Executive Producer. Please read our story and see its power. We hope you discover that this film is worth the risk because of what it communicates. What a noble gesture it is to use one's money in a powerful, meaningful act. Help us bring this story to the world.

1

AWARD WINNING SCRIPT

The story is timely and relevant

2

\$1M FOR MARKETING

This will jump-start everything

3

THE LETTER OF CREDIT

Protects investors and producers

WORLD WIDE DISTRIBUTION

Theatrical and VOD distribution

4

Friendship Pod Affair, LLC PRODUCES THE MOVIE

And the investor will become a voting member

5

OBTAINING CASH REBATES

Incentive Programs from Oregon

6



28 JAN
2024
PREMIERE



Dealing With COVID

The Virus – How it has changed things.

1. **The Current State Of The Film Industry and Its Immediate Future** — It is early 2022 and nationally theaters are beginning to come back. COVID rates are down and mask mandates are lifting. Distribution to streaming platforms and theaters runs are happening together. And this is actually helping sales. Movies like *West Side Story*, have had a theatre run, then a streaming run and now it is back in theaters. I think this has great potential.
2. **Good Timing For Friendship Pod Affair's Positive Message** — People have been cooped up. They miss going to the movies. We believe that The Friendship Pod Affair is in the perfect position to take advantage of this. Movie goers will be looking for a film with a positive message.
3. **The Friendship Pod Affair Premiere** — It will take 15 months to produce Friendship Pod Affair movie. The goal is to have its world-wide release at Sundance early 2024.



Supporting Articles

These are some of the most important articles that reflect our strategy for making the Friendship Pod Affair Movie a success.



A-List Actors

Do you need an A-list actor to get your film into cinemas? Studying all US-produced movies shot in 2017, we looked to see if having a well-known actor in a leading role helped get a film into cinemas.

[Click Here To Read Full Article](#)



Indie Film Profitability

Over the past year or so I have been working on an investigation of profitability within the independent film sector, covering all films made worldwide over the past two decades.

[Click Here To Read Full Article](#)



Budgets and Sales

Is there a connection between a movie's budget and the amount of money it collects at the box office? This article takes a hard look at the "Domestic" gross, i.e. all the money spent on movie tickets in US and Canadian cinemas versus 5,713 feature films released domestically.

[Click Here To Read Full Article](#)



Thank You

As an investor myself, I am always gratified when I can invest in something that uplifts society. Thank you for taking the time to look at and to consider this proposal. — **Renée Mollan Masters**

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